

2009/10 MEMBERSHIP DIRECTORY AND

"THE DESERT CONTRACTOR"

Desert Contractors' Association Publications

ADVERTISEMENT SIZING AND PRICING

Contact the DCA office for an ad contract or for further information at 760-200-9202 or info@desertcontractors.org.

Directory Ad Size and Pricing – All Ads are Color

Back Cover Full Page (7 ½" x 10") no bleed)	\$1,323.00	SOLD!
Inside Full Page (7 ½"x 10") no bleed)	\$ 992.00	
1/2 Page (4 1/8" x 7 1/2") horizontal)	\$ 827.00	
1/4 Page (3 5/8" x 4 7/8") vertical)	\$ 662.00	
Business Card (2" x 3 ½") horizontal)	\$ 441.00	

The Membership Directory is published once a year with circulation being throughout 2009 and into 2010. Contact us for the deadline for advertisement submission.

"The Desert Contractor" Ad Size and Pricing

Back Cover ½ Page (4 1/8" x 7 1/2") horizontal, full bleed)	\$1,876.00
Inside Full Page (7 ½"x 10") no bleed)	\$1,737.00
1/2 Page (4 1/8" x 7 1/2") horizontal)	\$1,621.00
¼ Page (3 5/8" x 4 7/8") vertical)	\$ 926.00
Business Card (2" x 3 ½") horizontal)	\$ 520.00

"The Desert Contractor" Journal is published five times throughout the year; with Ad pricing for the year of five issues. The deadline for advertisement submission varies throughout the year. Ad changes throughout the year are allowed and encouraged; see the ad contract or contact Jodi Adams at jodi@desertcontractors.org for the exact submission dates.

Package Pricing for both Directory and "The Desert Contractor" Journal

10% off the 5 issue "The Desert Contractor" Journal ad pricing when both the Directory and "The Desert Contractor" Journal ad space is purchased at the same time.

Ad Requirements

- 1. Camera Ready Electronic Files (C.R.E.F.) should be sent to the DCA Office by noted deadlines. They can be mailed, dropped off or emailed to <a href="mailed-emailed
- 2. A \$25.00 Scanning Charge, if scanning of an ad or business card is needed.



2009/10 MEMBERSHIP DIRECTORY

A Desert Contractors' Association Publication

2009/10 MEMBERSHIP DIRECTORY ADVERTISEMENT CONTRACT

Date:						
Company:		Co	ntact Name:			
Address:		Cit	y:		_ State:	Zip:
Phone:	Fa	x:				
Email:						
The adverti	ser agrees to purchas	e the following ac	lvertising in the	DCA	2009/10 ME	MBERSHIP DIRECTORY.
Ad Type Purc	hased:		Amount \$			
Payment Met	hod: Visa	MasterCard	AMEX		Check	
Credit Card N	umber:		Exp: _			
Signature of 0	Card Holder:					
Directory	Ad Size and Pr	icing				
Inside Full ½ Page (4 ¼ Page (3 Business C Scanning F The Member 2009/10 Di	rectory Production Deadline for Layout ising Changes	ontal are not camera ready olished once a yea) or with circulatio	\$ 9 \$ 8 \$ 4 \$	992.00 327.00 662.00 441.00 25.00	SOLD! out 2009 and into 2010.
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1. For adv. pub sole 2. All A 3. Eve rese 4. Adv not all li 6. Can Noti	the duration of this agreement ertisements from the previous isher reserves the right to refudiscretion. I discretion. I discretion is PAID IN FULL properties and annotated above. The ertiser acknowledges receipt ertiser agrees to indemnify, the imited to claims for libel, plaging ability for the content of their anera-Ready Ads must be reversisements.	issues will be used if chuse any advertising copy rior to print or with submy with reasonable reques of the error credit policy are publisher, from any claarism, violation of rights ads. Beived. Ads received that is necessary before chains	anges and/or copy are and to make adjustm ission of ad copy. sts, however, specific and agrees to the politims arising out of pub of privacy, copyright at are not Camera-Renges are made. A \$2	e not receive nents in a constitution of the c	ceived by ad de size and layout ans cannot be guard forth therein. of copy submit demark infringer adding additional	radline date of the next issue. The to fit publication requirements at its prize that the total requirements at its prize that the total requirements at its prize that the total requirement is the total requirement. Advertiser (including but ment). Advertiser agrees to accept
Advertiser	:		Date:			
	Fav t	he contra	ct to 760	7-20	าก_ดวก	M

Fax the contract to 760-200-9204



The DESERT CONTRACTOR A Desert Contractors' Association Publication

2009 DCA JOURNAL ADVERTISEMENT CONTRACT

Company:	Date:						
Phone:Fax:	Company:			Contact Name			
The advertiser agrees to purchase the following advertising in the "The Desert Contractor" Journal. Ad Type Purchased:	Address:			City:		_ State: Zip:	
The advertiser agrees to purchase the following advertising in the "The Desert Contractor" Journal. Ad Type Purchased:	Phone:	Fa	ax:				
Add Type Purchased:	Email:						
Payment Method: Visa MasterCard AMEX Check Credit Card Number:	The advertise	er agrees to purchas	se the following	advertising	in the <u>"The</u>	Desert Contractor" J	ournal.
Signature of Card Holder: Exp: CC Security#	Ad Type Purcha	ased:		Amou	nt \$		
Ad Size Full Year (5 issues) Back Cover - ½ Pg (4 ½" x 7 ½") horizontal, full bleed) \$1,876.00 Inside Full Page (7 ½"x 10") no bleed \$1,737.00 ½ Page (4 ½" x 7 ½") horizontal \$1,621.00 Golf Issue May 20, 2009 ¾ Page (3 ½" x 4 ½") vertical \$926.00 ¾ Page (3 ½" x 3 ½") horizontal \$520.00 Golf Issue Hurrer October 21, 2009 March 26, 2009 April 8, 2009 April 8, 2009 May 20,	Payment Metho	od: Visa	MasterCard	А	MEX	Check	
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AuvertiserDate:Date:	Advortion				Da	to:	
	Auvertiser:				Da	i.e	

Fax the contract to 760-200-9204

Or call the DCA if you have any questions, 760-200-9202. Mail Checks to: DCA, PO Box 10190, Palm Desert, CA 92255-0190. Email questions or Ads to info@desertcontractors.org.